Epinutrix

Biomimetic lipid repair from the scalp to the hair tip!

Properties:

• Expression of genes related to lipid, protein metabolism and of the skin hydration

Protection against harm and skin recovery

Improved wet combability, frizz and conditioning

- Increases resistance to breakage
- Sealing of split ends



Composition: \bigcirc

Biomimetic lipid compost obtained from fatty acids originating from vegetable and D-Pantenol through synthesis via enzymatic catalysis, Eco-friendly process.









Benefits:

HAIR

- Reconstruction, lipid replenishment
- Strengthening of the strands
- Improved sensorial features:
 combability, softness, conditioning and detangling
- Light sensorial, without build-up effect
- Sealing of split ends
- Resistance to breakage by combing
- Alignment of cuticules

SCALP

- Maintenance of the barrier function
- Favors hydration
- Stimulus to the natural formation of the lipid cover
- Induction of production of neo-ceramides
- Protection against the harms caused by surfactant agents



INCI: Panthenyl Dibehenate/Oleate Use level: 0.5 - 1.0%

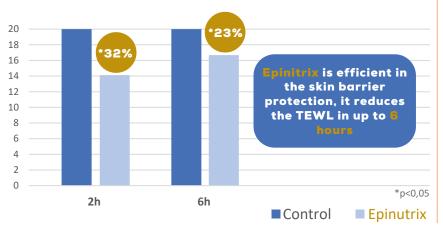
Epinutrix

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SCALP TESTS

Instrumental evaluation of the efficacy of the skin protection barrier (TEWL)

TEWL Reduction/Time



HAIR TESTS

Application Test - Epinutrix vs Reference



HAIR TESTS

Assessment Test

Epinutrix vs Referência

Detangling
10

Smoothness

8

Conditioning

4

2

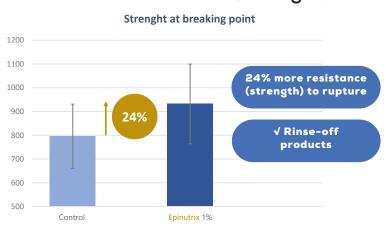
Substantivity

Volume

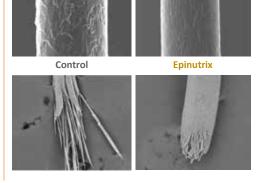
Wet combness

- Epinutrix - Reference





Efficacy evaluation in the morphologic restoration of hair fiber – EMS



Reduced the cuticules damages

Promoted the restoration of the hair surface

Sealed the tips of the strands

