

AQIA Sustainable Development Drivers



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The SCIENCE of NATURE
The origin of functional and sustainable cosmetics

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Fiber.CARE X

Provides moisture -lipid balance and replenish nutrients for the hair fiber.

% to use: 0.5 to 2%

Epinutrix

Biomimetic compound for hair lipid replenishing. Provides special care from roots to tips

% to use: 0.5 to 1%

Phyto.CARE AOX

Botanical origin potent antioxidant system for preventing structural hair damages

% to use: 1 to 4%

Tamariliz

Tamarindus indica extract with film forming properties and intense anti-frizz action

% to use: 1 to 3%

Deep Color

Plant derived functional esters favors pigment permeation for a vibrant and intense hair coloring

% to use: 0.5 to 4%

Phyto.CARE AOX

Botanical origin potent antioxidant system for preventing structural skin cell damages

% to use: 1 to 5%

Polybase Crystal

Liquid crystal self emulsifying system for stable, glossy and fresh emulsions

% to use: 2 to 20%

Agreen W

Shea butter cetyl ester
Improves the rheology, appearance, sensory quality and performance of formulations

% to use: 2 to 25%

RICE Line

Natural exfoliating and mattifying agents derived from rice husk
Obtained by *upcycling*

% to use: 0.5 to 8% and 0.5 to 70%

Agreen LSO

Functional emollient with high natural index
Skin barrier integrity protection
Cross-segment use

% to use: 1 to 40%