

TAMARILIZ

Hair Taming, Strengthening and Protecting Effect



Have a
Tamariliz
Day

Composition

Rich in **sugars and organic acids**, mainly **tartaric acid**, but also malic and citric acid. It also has polyphenols in its composition.

Origin

Tamarindus indica, known as **Tamarind**, originated from the African savannahs and is cultivated in many tropical countries. In Brazil, tamarind trees have adapted to several states, mainly in the North and Northeast regions.

Benefits for the formulator

- Local supply
- Concept aligned with the main trends in Hair Care
- Excellent cost-benefit ratio

Results

- Antioxidant action
- Improves hair cohesion
- Improves volume, frizz, shine and wet and dry combability
- Hair resistance
- Cuticle smoothing
- Color protection

Benefits for the consumer

- Anti-frizz action
- Tamed, flowy, soft hair with movement
- Strengthening and protective effect
- "Satin bonnet" effect
- Improves detangling
- Increases shine
- Cuticle smoothing: "primer effect"



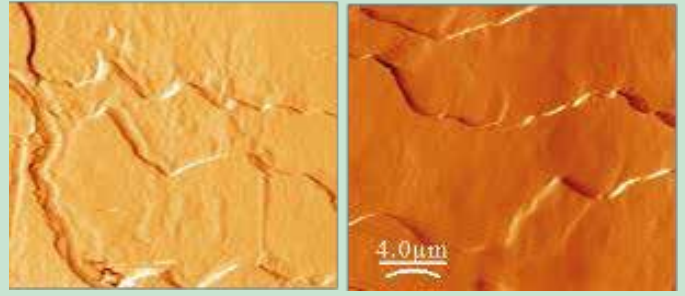
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TESTS

"Satin bonnet" effect

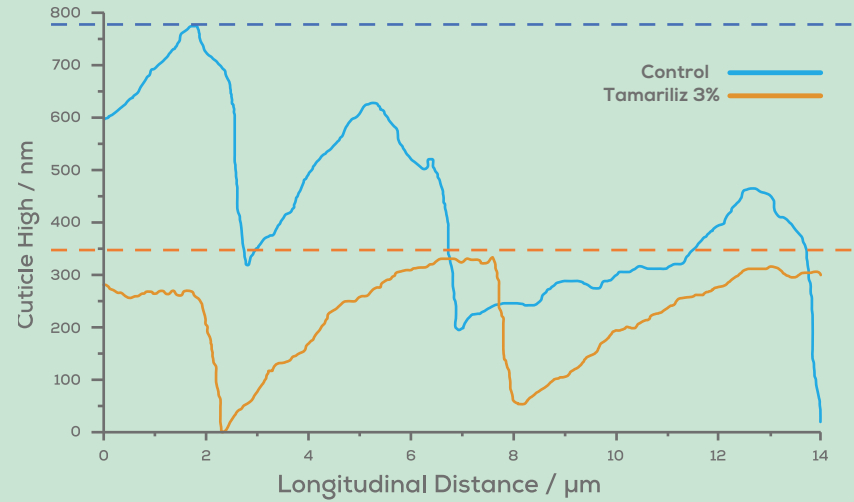
Cuticle Smoothing: Topography



Placebo

Tamariliz

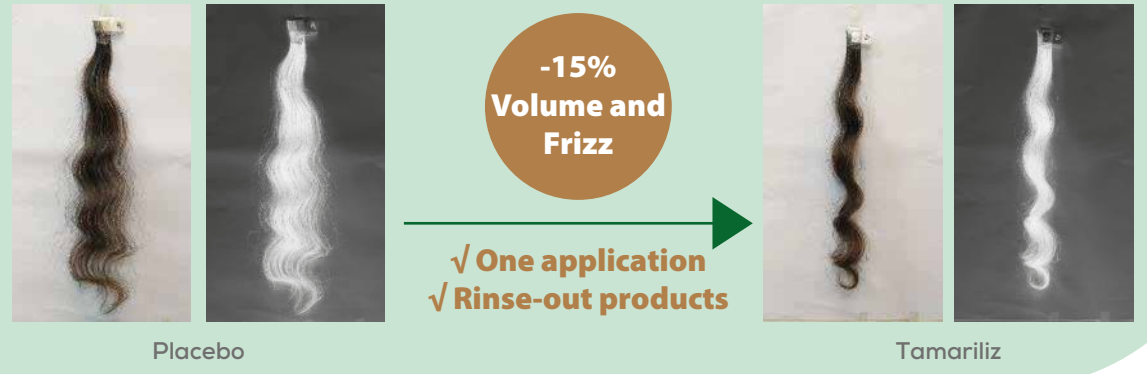
Cuticle smoothing – Topographic profile



If it were a song...



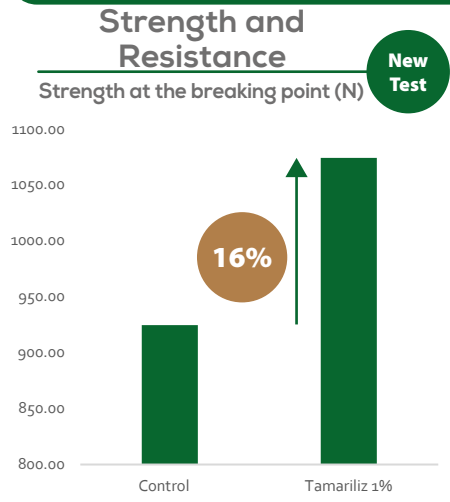
Taming Effect



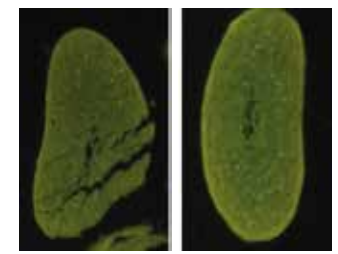
Placebo

Tamariliz

Strengthening and Protective Action



Hair Cohesion and Integrity



Control

Tamariliz

INCI Name: *Tamarindus indica* fruit extract
Recommended use: 1.0 to 3.0%