

Fiber.CARE X

For all hair types and conditions

Hydro.Lipidic Replenishment

Composition

Made of **Xylitol**, a natural-sourced, highly-hydrating sugar combined with a plant-based **Protein Hydrolysate** in a carrier system with **high penetration**.

Innovative Concept:

High efficiency delivery system made of plant-based bioesters (BECA) that **deeply penetrate** into the hair fiber and enable the **transport of water- and lipid-soluble ingredients** into the hair fibers.

Benefits:

- Ability to **retain basal water**.
- Restores **hydrophobicity**.
- Reduced **frizz**.
- Increased **brightness** with only a single wash.
- Fibers are **aligned and straight** for longer.
- More defined styling including straightened hair.

Results:

Deep care on the fiber with **immediate results**: flexibility, smoothness, definition, brightness. For all **types** (from smooth to curly) and **conditions** (medium to severe damage) of hair fibers.



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MULTIFUNCTIONALITY AND IMMEDIATE RESULTS!

Half-Head - Curly Hair



Before washing



7 hours after washing



Without Fiber.CARE X

With Fiber.CARE X

Half-Head - Combed Curly Hair



Before washing



After washing and combing



24 hours after washing



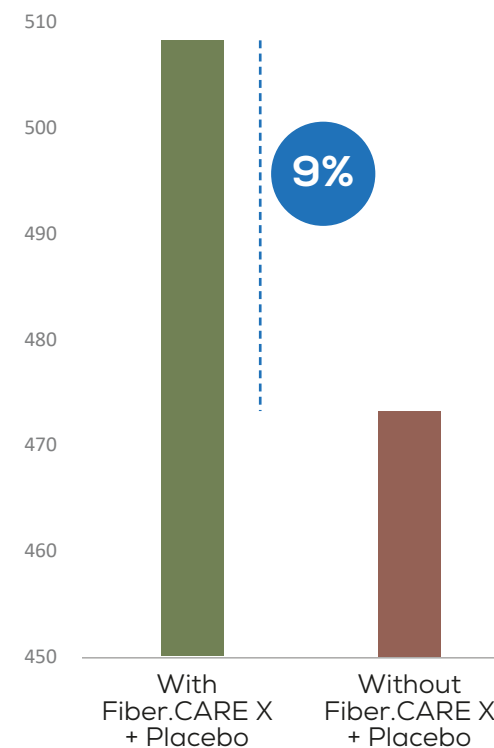
48 hours after washing



72 hours after washing

Excellent results in several hair types and conditions!

Brightness Assessment



More defined curls, less frizz, more brightness and optimal volume

INCI: Helianthus Annuus Seed Oil (and) Hydrolyzed Rice Protein (and) Ethyl Olivatate (and) Ethyl Laurate (and) Jojoba Esters (and) Oryza Sativa Bran Wax (and) Xylitol (and) Glycolic Acid (and) Alcohol (and) Aqua
Use level: 0.5 to 2.0%
Applications: Shampoos, Conditioners, Masks, Intensive Ampoules, No-Washing Treatments, Finishers and Split-end serum.